



Pictured: Ron Kinston, ESC Graduate and Owner of Kinston Trucking

### WHAT IS IT?

The Entrepreneurship as a Second Chance (ESC) initiative offers formerly incarcerated or court-involved individuals the opportunity to explore re-entry into society through business ownership. In addition to intensive entrepreneurial training, two years of one-on-one mentoring, and business plan development, ESC will provide participants with the necessary tools for success.

Participants will create a viable business plan and will have two years of additional mentoring while they start their new businesses. ESC will provide the tools each business needs to be successful, including computers, business software, and the potential for start-up capital.

# Application Now Open!

Application Deadline: August 26th, 2023

## ENTREPRENEURSHIP AS A SECOND CHANCE

APPLY NOW



### Benefits:

- Assess the feasibility of your particular business idea and ensure that it will provide the benefits you want from business ownership
- Master the steps to opening a business in New Jersey
- Determine the correct structure for your business
- Work closely with instructors during class and in off-hours to draft your business plan.
- Receive one-on-one mentoring for 2 years on successful completion of the class
- Access potential funding

This ESC session will  
meet (virtually) every  
Wednesday  
Oct 4th, 2023 – Nov  
15th, 2023

